

WINDOW GALLERIES



ExposeKenosha, with the help of Kenosha Area Chamber of Commerce, is beginning a new project for downtown Kenosha called "Window Galleries" fashioned from the placement of rotating art exhibits in the windows of vacant store fronts. The art displays would enhance and change the image of downtown Kenosha, boosting local businesses and sparking more tourism. Visually stimulating art exhibits attract a sophisticated clientele to downtown businesses and courts the lucrative cultural tourist. Baltimore, Boston, Los Angeles, Pittsburgh, San Jose, and even Racine have already enjoyed the positive impact of similar ventures.

This project was first proposed to the Lakeshore B.I.D. as the Empty Building Arts Marketing Program with the goal to improve the downtown image and bring people, activity, and business back to downtown. Building owners interested in participating should contact Emily Delabrue at the Kenosha Area Chamber of Commerce at #262-654-1234 ext-112. Exhibiting artists will be overseen by ExposeKenosha.com and the first exhibitor will be the Kenosha Art Association. Other participating arts organizations include ArtWorks Kenosha, ExposeKenosha.com, Kenosha Arts Association, KUSD Fine Arts Department, Lemon Street Gallery, Pollard Gallery, and several independent local artists.